

Strength In Numbers/Verasight Poll, July 2025 Topline Document

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Methodology overview:

Verasight collected data for this project from July 14-16, 2025. The sample consists of 1,500 United States residents ages 18 and above.

The data are weighted to match the June 2025 Current Population Survey on age, race/ethnicity, sex, income, education, region, and metropolitan status. In addition, weights are calibrated to benchmarks of a running three-year average of partisanship distributions from the Pew Research Center NPORS benchmarking surveys, Pew Research Center 2025 estimates of news source usage, and population benchmarks of 2024 vote.

Topline document prepared by G. Elliott Morris for Strength In Numbers.

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Topline results

Generic ballot

Table 1: If the 2026 general election for Congress were held today, which party's candidate would you be more likely to vote for in your local Congressional district? *Pushes leaners.

	Margin of		
Response	Percent	Error	Unweighted n
The Democratic Party candidate	47	2.7	759
The Republican Party candidate	43	2.7	606
Don't know/not sure	9	1.6	135

Right track/wrong track

Table 2: Generally speaking, do you think the United States today is on the right track, or is it headed in the wrong direction?

Response	Percent	Margin of Error	Unweighted n
Right track	32	2.5	458
Wrong track	58	2.7	897
Don't know/not sure	10	1.7	145

Trump approval

Table 3: Do you Approve or Disapprove of the way Donald Trump is handling his job as president?

Response	Percent	Margin of Error	Unweighted n
Strongly approve	22	2.2	319
Somewhat approve	20	2.3	263
Somewhat disapprove	11	1.7	159
Strongly disapprove	46	2.7	731
Don't know/not sure	2	0.8	28

Table 4: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Jobs and the economy

Response	Percent	Margin of Error	Unweighted n
Strongly approve	23	2.3	331
Somewhat approve	20	2.2	262
Somewhat disapprove	11	1.7	176
Strongly disapprove	40	2.6	643
Don't know/not sure	6	1.3	88

Table 5: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Prices/inflation

Response	Percent	Margin of Error	Unweighted n
Strongly approve	16	2	230
Somewhat approve	18	2.1	245
Somewhat disapprove	15	2	216
Strongly disapprove	46	2.7	730
Don't know/not sure	5	1.2	79

Table 6: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Trade with other countries

Response	Percent	Margin of Error	Unweighted n
Strongly approve	22	2.3	314
Somewhat approve	16	2	224
Somewhat disapprove	14	1.9	197
Strongly disapprove	42	2.6	673
Don't know/not sure	6	1.4	92

Table 7: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Foreign policy

Response	Percent	Margin of Error	Unweighted n
Strongly approve	25	2.3	355
Somewhat approve	16	2.1	215
Somewhat disapprove	12	1.8	175
Strongly disapprove	41	2.6	650

Response	Percent	Margin of Error	Unweighted n
Don't know/not sure	7	1.4	105

Table 8: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Immigration

Response	Percent	Margin of Error	Unweighted n
Strongly approve	32	2.5	457
Somewhat approve	13	1.9	174
Somewhat disapprove	10	1.6	157
Strongly disapprove	41	2.6	658
Don't know/not sure	4	1	54

Table 9: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Border security

Response	Percent	Margin of Error	Unweighted n
Strongly approve	34	2.6	494
Somewhat approve	17	2.1	239
Somewhat disapprove	9	1.6	137
Strongly disapprove	36	2.5	571
Don't know/not sure	4	1	59

Table 10: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Deportations

Response	Percent	Margin of Error	Unweighted n
Strongly approve	30	2.5	433
Somewhat approve	13	1.9	181
Somewhat disapprove	9	1.6	136
Strongly disapprove	43	2.6	697
Don't know/not sure	4	1	53

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Table 11: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Deportations (collapsed approve/disapprove) (continued below)

race_hisp	Approve	Disapprove	Don't know/not sure
Asian or Asian-American	22	77	2
Black or African-American	28	66	6
Hispanic	32	64	4
Mixed race	37	63	0
Native American or American Indian	53	47	0
Some other race	38	54	8
White	52	45	3

Unweighted n	
62	
162	
235	
34	
27	
14	
966	

Table 13: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Deportations (collapsed approve/disapprove) (continued below)

vs_education	Approve	Disapprove	Don't know/not sure
2-year or associate degree	50	48	2
4-year or bachelor degree	40	58	1
High school graduate or GED	49	46	5
Post-graduate degree	32	66	2

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vs_education	Approve	Disapprove	Don't know/not sure
Some college, no degree	42	53	5
Some high school or less	42	49	9

Unweighted n	
161	
374	
436	
227	
253	
49	

Table 15: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Deportations (collapsed approve/disapprove) (continued below)

racecol	Approve	Disapprove	Don't know/not sure
Non-white, college	29	68	2
Non-white, non-college	33	62	5
White, college	46	52	1
White, non-college	57	38	5

Unweighted n
254
280
508
458

Table 17: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Deportations (collapsed approve/disapprove)

income_collapsed	Approve	Disapprove	Don't know/not sure	Unweighted n
0-50k	41	53	6	419
50-75k	45	51	4	401
75k+	44	54	2	679

Table 18: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Education

Response	Percent	Margin of Error	Unweighted n
Strongly approve	21	2.2	301
Somewhat approve	16	2.1	225
Somewhat disapprove	13	1.9	183
Strongly disapprove	43	2.6	691
Don't know/not sure	7	1.3	100

Table 19: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Health care

Response	Percent	Margin of Error	Unweighted n
Strongly approve	17	2.1	232
Somewhat approve	19	2.2	256
Somewhat disapprove	12	1.7	176
Strongly disapprove	46	2.7	732
Don't know/not sure	7	1.4	104

Table 20: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Managing the federal government workforce

Response	Percent	Margin of Error	Unweighted n
Strongly approve	24	2.3	340
Somewhat approve	17	2.1	230
Somewhat disapprove	11	1.7	165
Strongly disapprove	42	2.6	684
Don't know/not sure	6	1.3	81

Table 21: For each of the following issues, please tell us whether you Approve or Disapprove of the way Donald Trump is handling: - Government funding and social programs

Response	Percent	Margin of Error	Unweighted n
Strongly approve	20	2.2	287
Somewhat approve	17	2.1	240
Somewhat disapprove	13	1.8	182
Strongly disapprove	45	2.7	716

Response	Percent	Margin of Error	Unweighted n
Don't know/not sure	5	1.2	75

Table 22: Trump approval by issue, collapsed approve/disapprove

issue	Total approve	Total disapprove	Net
Prices/inflation	33	61	-28
Health care	35	58	-23
Government funding and social	37	57	-20
programs			
Education	38	56	-18
Trade with other countries	38	56	-18
Managing the federal government	40	54	-14
workforce			
Foreign policy	40	53	-13
Deportations	43	53	-10
Jobs and the economy	42	52	-10
Immigration	45	52	-7
Border security	51	45	6

News seen this month

Table 23: In terms of the news, have you seen, read, or heard anything about politics over the last month?

Response	Percent	Margin of Error	Unweighted n
Yes	88	1.8	1324
No	12	1.8	176

Where people get their news

Table 24: Now, please click or tap on all of the sources that you regularly get news from (select all that apply): Fox News

Response	Percent	Margin of Error	Unweighted n
0	62	2.7	1016
Fox News	38	2.7	484

Table 25: Now, please click or tap on all of the sources that you regularly get news from (select all that apply): ABC News

Response	Percent	Margin of Error	Unweighted n
0	64	2.7	1062
ABC News	36	2.7	438

Table 26: Now, please click or tap on all of the sources that you regularly get news from (select all that apply): NBC News

Response	Percent	Margin of Error	Unweighted n
0	67	2.6	1047
NBC News	33	2.6	453

Table 27: Now, please click or tap on all of the sources that you regularly get news from (select all that apply): CNN

Response	Percent	Margin of Error	Unweighted n
0	68	2.5	1040
CNN	32	2.5	460

Table 28: Now, please click or tap on all of the sources that you regularly get news from (select all that apply): CBS News

Response	Percent	Margin of Error	Unweighted n
0	69	2.6	1082
CBS News	31	2.6	418

Table 29: Now, please click or tap on all of the sources that you regularly get news from (select all that apply): MSNBC

Response	Percent	Margin of Error	Unweighted n
0	80	2.2	1213
MSNBC	20	2.2	287

Table 30: Now, please click or tap on all of the sources that you regularly get news from (select all that apply): The New York Times

Response	Percent	Margin of Error	Unweighted n
0	79	2.3	1195
The New York Times	21	2.3	305

Table 31: Now, please click or tap on all of the sources that you regularly get news from (select all that apply): The Washington Post

Response	Percent	Margin of Error	Unweighted n
0	85	2	1290
The Washington Post	15	2	210

Table 32: Now, please click or tap on all of the sources that you regularly get news from (select all that apply): The Wall Street Journal

Response	Percent	Margin of Error	Unweighted n
0	87	1.9	1321
The Wall Street Journal	13	1.9	179

Table 33: Now, please click or tap on all of the sources that you regularly get news from (select all that apply): PBS

Response	Percent	Margin of Error	Unweighted n
0	87	1.9	1296
PBS	13	1.9	204

Table 34: Now, please click or tap on all of the sources that you regularly get news from (select all that apply): The Associated Press

Response	Percent Margin of Error		Unweighted n
0	80	2.2	1205
The Associated Press	20	2.2	295

Table 35: Now, please click or tap on all of the sources that you regularly get news from (select all that apply): BBC

Response	Percent	Margin of Error	Unweighted n
0	85	2	1273
BBC	15	2	227

Table 36: Now, please click or tap on all of the sources that you regularly get news from (select all that apply): The Joe Rogan Experience

Response	Percent	Margin of Error	Unweighted n
0	88	2.1	1384
The Joe Rogan Experience	12	2.1	116

Table 37: Now, please click or tap on all of the sources that you regularly get news from (select all that apply): Newsmax

Response	Percent	Margin of Error	Unweighted n
0	91	1.7	1386
Newsmax	9	1.7	114

Big Beautiful Bill

Table 38: Republicans in the United States House and Senate this month passed a new budget bill, called the "One Big Beautiful Bill Act." How much, if at all, have you heard about this bill?

Response	Percent	Margin of Error	Unweighted n
A great deal	47	2.7	736
Some	33	2.5	474
Not much	10	1.7	146
Nothing at all	7	1.4	99
Don't know/not sure	3	1	45

Table 39: The "One Big Beautiful Bill Act" will cut more than USD 1 trillion in government spending on Medicaid over the next decade. Medicaid is a federal health care program that provides insurance to disabled Americans as well as families and adults who fall below a certain income threshold. Do you [Field-support_text1] or [Field-support_text2] cuts to Medicaid?

Response	Percent	Margin of Error	Unweighted n
Support	23	2.3	332
Oppose	62	2.6	949
Don't know/not sure	15	1.9	219

Table 40: The "One Big Beautiful Bill Act" will also cut the amount of money the government spends on the Supplemental Nutrition Assistance Program, sometimes called "food stamps," by 30%. Do you [Field-support_text1] or [Field-support_text2] these cuts to federal food assistance?

Response	Percent	Margin of Error	Unweighted n
Support	28	2.4	400
Oppose	62	2.6	941
Don't know/not sure	11	1.7	159

Table 41: The "One Big Beautiful Bill Act" increases spending on the Department of Homeland Security, which contains both the Customs and Border Protection (CBP) and the Immigration and Customs Enforcement (ICE) agencies, by USD 170 billion. The money is meant to fund construction of new detention facilities for immigrants, including for families, as well as the training of new CBP and ICE agents, and additional infrastructure along the U.S.-Mexico border. Do you [Field-support_text1] or [Field-support_text2] this additional funding for immigration and border enforcement?

Response	Percent	Margin of Error	Unweighted n
Support	36	2.6	508
Oppose	52	2.7	796
Don't know/not sure	13	1.8	196

Table 42: The "One Big Beautiful Bill Act" law also permanently extends Donald Trump's 2017 tax cuts, increases the State and Local Tax Deduction, and extends various deductions for small-business owners. The law also exempts USD 25,000 of annual tips and overtime pay from taxes, if employees make less than USD 150,000 per year. The Congressional Budget Office estimates these cuts will disproportionately help families with the highest incomes. Do you [Field-support_text1] or [Field-support_text2] the tax provisions in the Republican budget?

Response	Percent	Margin of Error	Unweighted n
Support	39	2.6	564
Oppose	45	2.7	694
Don't know/not sure	16	2	242

Big Beautiful Bill Party crosstabs

Table 43: The "One Big Beautiful Bill Act" will cut more than USD 1 trillion in government spending on Medicaid over the next decade. Medicaid is a federal health care program that provides insurance to disabled Americans as well as families and adults who fall below a certain income threshold. Do you [Field-support_text1] or [Field-support_text2] cuts to Medicaid?

pid_lean	Don't know/not sure	Oppose	Support	Unweighted n
Democrat	4	92	4	606
Independent	17	67	17	171
Other or none	26	54	20	152
Republican	22	35	43	570

Table 44: The "One Big Beautiful Bill Act" will also cut the amount of money the government spends on the Supplemental Nutrition Assistance Program, sometimes called "food stamps," by 30%. Do you [Field-support_text1] or [Field-support_text2] these cuts to federal food assistance?

pid_lean	Don't know/not sure	Oppose	Support	Unweighted n
Democrat	3	91	6	606
Independent	10	70	20	171
Other or none	23	53	24	152
Republican	14	34	52	570

Table 45: The "One Big Beautiful Bill Act" increases spending on the Department of Homeland Security, which contains both the Customs and Border Protection (CBP) and the Immigration and Customs Enforcement (ICE) agencies, by USD 170 billion. The money is meant to fund construction of new detention facilities for immigrants, including for families, as well as the training of new CBP and ICE agents, and additional infrastructure along the U.S.-Mexico border. Do you [Field-support_text1] or [Field-support_text2] this additional funding for immigration and border enforcement?

pid_lean	Don't know/not sure	Oppose	Support	Unweighted n
Democrat	7	85	8	606
Independent	12	60	28	171
Other or none	26	48	25	152
Republican	15	18	67	570

Table 46: The "One Big Beautiful Bill Act" law also permanently extends Donald Trump's 2017 tax cuts, increases the State and Local Tax Deduction, and extends various deductions for small-business owners. The law also exempts USD 25,000 of annual tips and overtime pay from taxes, if employees make less than USD 150,000 per year. The Congressional Budget Office estimates these cuts will disproportionately help families with the highest incomes. Do you [Field-support_text1] or [Field-support_text2] the tax provisions in the Republican budget?

pid_lean	Don't know/not sure	Oppose	Support	Unweighted n
Democrat	10	78	12	606
Independent	23	49	28	171
Other or none	29	39	31	152
Republican	17	12	71	570

Support for a third party

Table 47: In your view, do the Republican and Democratic parties do an adequate job of representing the American people, or do they do such a poor job that a third major party is needed?

Response	Percent	Margin of Error	Unweighted n
The two major parties do an adequate job	22	2.2	316
A major third party is needed	52	2.7	776

Response	Percent	Margin of Error	Unweighted n
Don't know/not sure	26	2.3	408

Table 48: Would you say that the Democratic Party has moved too far to the left, too far to the right, or would you say the Democratic Party hasn't moved too far in either direction?

Response	Percent	Margin of Error	Unweighted n
Too far left	40	2.6	599
Too far right	9	1.5	134
Hasn't moved too far	35	2.6	527
Don't know/ not sure	16	1.9	240

Table 49: Would you say that the Republican Party has moved too far to the left, too far to the right, or would you say the Republican Party hasn't moved too far in either direction?

Response	Percent	Margin of Error	Unweighted n
Too far left	8	1.5	116
Too far right	42	2.6	656
Hasn't moved too far	33	2.6	465
Don't know/ not sure	18	2.1	263

Table 50: How well does the following statement describe your views? "I often wish there were more political parties to choose from in this country."

Response	Percent	Margin of Error	Unweighted n
Extremely well	19	2.1	271
Very well	15	1.9	225
Somewhat well	25	2.3	381
Not too well	14	1.9	216
Not at all well	16	1.9	244
Don't know/not sure	11	1.7	163

Table 51: How much have you heard about Elon Musk starting a new political party, called the "America Party," aimed at unseating lawmakers who voted for Trump's budget bill this July? Musk has said he hopes the party could also be a home for voters who want to cut the size of the federal government, or those who feel that the Democratic Party has moved too far to the left.

Response	Percent	Margin of Error	Unweighted n
A great deal	12	1.8	177
Some	38	2.6	589
Not much	23	2.3	346
Nothing at all	18	2.1	264
Don't know/not sure	9	1.5	124

Table 52: [Field-party_text] (continued below)

party_text	Don't know/ not sure	Not at all likely
In the upcoming 2026 midterm	22	36
elections, if the Democratic and		
Republican nominees for Congress do		
not reflect your views, how likely are		
you to vote for a candidate from Elon		
Musk's "America Party" instead?		
In the upcoming 2026 midterm	17	21
elections, if the Democratic and		
Republican nominees for Congress do		
not reflect your views, how likely are		
you to vote for an independent or		
third-party candidate instead?		

Not too likely	Somewhat likely	Very likely	Unweighted n
18	18	7	749
20	23	18	751

Too far left/right, by party

Table 54: Would you say that the Democratic Party has moved too far to the left, too far to the right, or would you say the Democratic Party hasn't moved too far in either direction? (continued below)

pid_lean	Don't know/ not sure	Hasn't moved too far	Too far left
Democrat	12	59	15
Independent	28	28	37
Other or none	39	26	23
Republican	10	16	70

Too far right	Unweighted n
14	606
6	171
13	152
4	570

Table 56: Would you say that the Republican Party has moved too far to the left, too far to the right, or would you say the Republican Party hasn't moved too far in either direction? (continued below)

pid_lean	Don't know/ not sure	Hasn't moved too far	Too far left
Democrat	13	10	10
Independent	29	21	11
Other or none	40	22	7
Republican	13	61	6

Too far right	Unweighted n	
68	606	
39	171	
31	152	
19	570	

Full methodology statement

Verasight collected data for this project from July 14-16, 2025. The sample consists of 1,500 United States residents ages 18 and above.

All interviews passed all data quality assurance checks, outlined below.

The data are weighted to match the June 2025 Current Population Survey on age, race/ethnicity, sex, income, education, region, and metropolitan status. In addition, weights are calibrated to benchmarks of a running three-year average of partisanship distributions from the Pew Research Center NPORS benchmarking surveys, Pew Research Center 2025 estimates of news source usage, and population benchmarks of 2024 vote. The margin of sampling error, which accounts for the design effect and is calculated using the classical random sampling formula, is \pm 1-2.7%.

All respondents were recruited via email from the Verasight Community, which is composed of individuals recruited via random address-based sampling, random person-to-person text messaging, and dynamic online targeting. All Verasight community members are verified via multi-step authentication, including providing an SMS response from a mobile phone registered with a major U.S. carrier (e.g., no VOIP or internet phones) as well as within-survey technology, including verifying the absence of non-human responses with technologies such as Google reCAPTCHA v3. Those who exhibit low-quality response behaviors over time, such as straight-lining or speeding, are also removed and prohibited from further participation in the community. Verasight Community members receive points for taking surveys that can be redeemed for Venmo or PayPal payments, gift cards, or charitable donations. Respondents are never routed from one survey to another and receive compensation for every invited survey, so there is never an incentive to respond strategically to survey qualification screener questions.

To further ensure data quality, the Verasight data team implements a number of post-data collection quality assurance procedures, including confirming that all responses correspond with U.S. IP addresses, confirming no duplicate respondents, verifying the absence of non-human responses, and removing any respondents who failed in-survey attention and/or straight-lining checks. The Verasight data team also reviewed open-ended items to ensure no responses contained nonsensical, inappropriate, or non-sequitur text. Respondents that completed the survey in less than 30% of the median completion time were removed.

Unmeasured error in this or any other survey may exist. Verasight is a member of the American Association for Public Opinion Research Transparency Initiative.